

# International Exhibition and Conference on Innovative Building Materials and Technologies



Co-located with



19-21 September 2018  
Bombay Exhibition Centre  
Mumbai, India

## Advertisement in Exhibition Directory

The CAPEX / Municipalika Smart & Sustainable Cities Exhibition Directory is a vital aid to participants and visitors, and an important reference tool for contact after the event. It is an excellent advertising opportunity ensuring maximum reach to your target buyers both during and after the event.

### Advertisement Tariff

Categories	₹	Rates	US\$
1. Back Cover (colour)	75,000*		1800*
2. Inside Cover (colour)	60,000*		1500*
3. Full Page (Colour)	40,000*		1000*
4. Half Page, horizontal (Colour)	25,000*		600*

\* Add GST @ 18% extra

#### Mechanical Specifications

Trimmed Directory Size	: 27 cm (H) x 20 cm (W)
Artwork size	: Full Page 25 cm (H) x 18 cm (W), Half Page 12 cm (H) x 18 cm (W)
Print Run	: 5,000 copies
Material required	: JPEG, PDF, EPS or TIF formatted high resolution file
Deadline for material	: 20 August 2018

### Fast Action Order Form

Please book advertisement in CAPEX / Municipalika Smart & Sustainable Cities Exhibition Directory as follows:

Categories: (Please Tick)

Back Cover (Colour)    Inside Cover (Colour)    Full Page (Colour)    Half Page (Colour)

Artwork is enclosed herewith /  will be sent to you on \_\_\_\_\_ Total Amount ₹ / USD \_\_\_\_\_

#### Payment is

Enclosed Cheque / Draft No \_\_\_\_\_ dt \_\_\_\_\_ for ₹ / US\$ \_\_\_\_\_ in favour of

Fairfest Media Ltd.

Being transferred to : ICICI Bank Ltd., "Elgin Apartments", 1A, Ashutosh Mukherjee Road, Bhowanipore, Kolkata - 700020, India.

Account Name: Fairfest Media Ltd. Account Number: 627505028425 Swift Code: ICICINBBCTS

IFSC Code: ICIC0006275 (If payment transferred through RTGS/NEFT kindly send the details to accounts@fairfest.com)

Booked By: \_\_\_\_\_ Date: \_\_\_\_\_ Mob. No: \_\_\_\_\_

Please fill up & Fax / Mail to : Fairfest Media Limited (CIN - U74140WB1988PLC045101)

Mumbai : 305, 3rd Floor, The Summit Business Bay, Near WEH Metro Station, Off Andheri Kurla Road, Andheri (East), Mumbai 400093

Tel : (91) (22) 4555 8555 Fax : (91) (22) 4555 8585

New Delhi : 216A/1, Gautam Nagar, Gulmohar Park, New Delhi 110049

Tel : (91) (11) 2686 6874 / 75 Fax : (91) (11) 2686 8073

Registered Office : 25 C/1 Belvedere Road, Alipur, Kolkata 700027

Tel : (91) (33) 4028 4028 Fax : (91) (33) 2479 0019

E-mail : capex@fairfest.in | URL : www.capex.co.in / www.municipalika.com

Exhibition  
Organised by



Conference  
Organised by

